

March 30 –
April 1, 2012

Motivation in Business



A Spring Conference at Ridley Hall, Cambridge
www.faith-in-business.org



MOTIVATION IN BUSINESS



What motivates us at work? Is it

the size of our pay packet and – depending on the sector we work in – the lure of a bonus for outstanding performance?

Is it intellectual stimulus, joy in teamwork, or that mysterious entity we call job satisfaction? Is it the belief that we can make a positive difference to the quality of people's lives through our work?

What, if anything, gets us out of our bed on Monday morning with a spring in our step and a glint in our eye?

Closely linked to the question of motivation is the issue of ambition.

What are our ambitions in business? Do we want to get to the top, and what methods are we prepared to use to do so? Are we simply ambitious for ourselves, or are we ambitious for our organisation? Do personal and corporate ambitions mesh together, or are they in tension?

Christian faith impinges on motivation and ambition...

...But how exactly? Does it encourage Christians to be mild and self-denying, to be followers rather than leaders? Or does it incite a passion to use our gifts and talents to the full? If we seek 'the things that are above, where Christ is, seated at the right hand of God' (Colossians 3:1), what bearing does this have on our earthly ambitions? What are appropriate Christian ambitions in the business world?

This conference will address in depth these and related questions. Its aim is to clarify delegates' motivation and sharpen ambition in positive directions. It will draw on the accumulated wisdom of personal experience, while addressing the concerns and questions of younger participants who have recently embarked on their business career. It will have a cross-cultural dimension, exploring attitudes to motivation and ambition in Scandinavian and Chinese cultures as well as the UK.

A rich diet of inspiring talk and candid sharing lies in store for you. Attending this conference could be a life-changing experience...

**For more information and secure online booking visit:
www.faith-in-business.org/programme.html**

CONFERENCE FORMAT:

The conference will begin with registration at 5.30pm on Friday and close with lunch at 1pm on Sunday, and will offer a varied and stimulating palette of input from key speakers against a backdrop of prayerful worship. The weekend will include:

- opportunities to share personal experiences
- time to explore the city of Cambridge
- presentations on six key topics

CONFERENCE SPEAKERS AND TOPICS:

Adventuring with God **Beverley Shepherd** *Management Training Consultant*

Jesus invites us to join the great adventure of working with Him. He calls us to be fruitful, which may include success, but is wider and more lasting, and to be a blessed people who are a channel of blessing into the business world. Beverley speaks from her dual role as a consultant with a secular client base and responsibility for PrayerWorks at LICC.

Running a Social Enterprise **Andrew Tanswell** *CEO, ToughStuff*

Andrew Tanswell tells his personal story of motivation and inspiration which led him to co-found and lead ToughStuff, the remarkable social enterprise which is selling innovative solar-powered energy solutions to the very poorest people in Africa, lifting them out of poverty and protecting the environment.

Mind the Gap: Motivational Differences **Graeme Codrington** *Founder, TomorrowToday*

In a fast-changing world, the differences between older and younger generations are increasing. Today's young people have different attitudes and expectations from their parents, and therefore different ambitions and motivators. An expert on global trends shows what makes us tick, and how to make the most of a multi-generational world.

Big Business and the Kingdom of God **Jim Wright** *Consultant, Soterio*

Multi-national public limited companies appear to run along predetermined lines set by shareholders' demands. Can Christians influence such companies for the good? The former Human Resources director of a global pharmaceuticals company argues that they do have a significant contribution to make on major corporate issues.

Success and Significance: the Second Half **Harald Holt** *Chair, Noroff AS*

Today our working span can be close to 60 years, retirement can be productive and many have more than one career. Perspectives may change from a focus on success to concern for significance and impact. A former director at Telenor shares his experience of a career with 'two halves' in a Scandinavian context.

Motivation in China **Richard Higginson** *Director, Faith in Business*

The emergence of China is the major global event of the twenty-first century. The Chinese economy is growing apace, as is the Chinese church. Can Christians play a positive role in the workplace as the country faces the challenges ahead? The Director of Faith in Business draws on recent visits to reflect on what is motivating China today.

MOTIVATION IN BUSINESS REGISTRATION

To book using our secure online system, go to www.faith-in-business.org/programme.html

The cost of attending the conference residentially is £265, with a reduced “early bird” price of £240 for delegates who book by 13 February 2012. Non-residential rates are £195 and £170 respectively. **All meals are included in both residential and non-residential prices.**

Name _____

Address _____

Telephone _____

Email _____

Occupation _____

Organisation _____

Special dietary requirements: _____

1. Please tick appropriate accommodation requirements:

- Residential (£265 or “early bird” £240)
- I should like an en-suite room at an extra cost of £40 (*subject to availability*)
- Non-residential (£195 or “early bird” £170)

2. You may pay either a deposit or the full balance now. Please tick one option:

- I enclose a non-returnable £50 deposit
- I enclose the full balance (as above), including non-returnable deposit of £50

Please make your cheque payable to ‘Ridley Hall – Faith in Business’.

Final date for receipt of bookings is **16 March 2012**.

Signed: _____ Date _____

Please detach or photocopy form and return to:

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